

Investment Levels & Benefits



LONGMONT ECONOMIC DEVELOPMENT PARTNERSHIP

The Longmont EDP's mission is to lead a comprehensive, collaborative economic development strategy to promote and strengthen the economic health of Longmont. The Longmont EDP engages investors and funding partners that share a passion for Longmont and a vision of a vibrant and inclusive local economy. Your investment in Longmont EDP supports our work in the areas of:

- Strengthening Longmont's Competitive Position
- Marketing Longmont Nationally & Globally
- Supporting the Creation & Retention of Quality Jobs
- Advancing Opportunities for Entrepreneurship & Innovation
- Advocating for Businesses Throughout the City

All Longmont EDP Investors enjoy free access to business support resources for their organization and their clients. Resources include data and insights, business relocation and expansion services, discounted rates for all Longmont EDP events, discounted rates for co-working space and meeting room rentals at The Advance Longmont Center, and inclusion on our direct referral lists. Specific investment benefits vary based on the level of Investment.

ANNUAL INVESTMENT LEVELS

APEX*	SUMMIT*	PEAK*	CHAMPION	CATALYST
(\$20,000/year)	(\$10,000/year)	(\$5,000/year)	(\$2,500/year)	(\$1,250/year)

ASPIRE LEADERSHIP COUNCIL & FUND*


















































Longmont EDP investors at the Peak (\$5,000) level and above have the opportunity to serve on the ASPIRE Leadership Council, Longmont EDP's action-oriented leadership body bringing private sector leadership, know-how, and resources together to influence outcomes that will bolster Longmont's inclusive economic future.

The ASPIRE Leadership Council guides the goals and objectives for use of the ASPIRE Fund, a flexible financial resource to develop and implement strategies and aspirational objectives supporting Longmont's ability to achieve its greatest economic potential.

MAKE AN IMPACT AND INVEST WITH THE LONGMONT EDP TODAY!

The Longmont EDP looks forward to working with you to support and grow Longmont's economy! Specific benefits of investment are shown below.

North Metro Enterprise Zone: The Longmont EDP is an Enterprise Zone (EZ) Contribution Project. EZ Contribution Projects encourage community participation and public-private partnerships to help revitalize economically distressed areas. EZ Contribution Projects help implement the economic development plan of a specific area, resulting in business creation, attraction, retention, and expansion. Longmont EDP investors and sponsors earn a Colorado income tax credit equal to 25% of your total contribution (e.g. \$10,000 contribution = \$2,500 tax credit).

INVESTOR BENEFITS	APEX (\$20,000)	SUMMIT (\$10,000)	PEAK (\$5,000)	CHAMPION(\$ 2,500)	CATALYST (\$1,250)
ASPIRE Leadership Council					
Board of Directors & Executive Committee					
Quarterly All Investor Meetings					
ELEVATE Longmont BRE Committee					
Longmont EDP Committee & Working Groups					
Quarterly Coffee with City Manager					
Commercial Brokers of Longmont	Sponsor Recognition + Corporate Membership	Corporate Membership	Two Members	50% Off Membership	25% Off Membership
National Marketing Campaign	Co-branded ad placements	Co-branded ad placements	Company Mentions		
Quarterly Longmont EDP Reports	Sponsor Recognition	Sponsor Recognition	Supporter Recognition		
Monthly Newsletter	Investor Recognition (2/year)	Investor Recognition (1/year)	Investor Recognition (1/year)	Recognition (as available)	Recognition (as available)
Social Media Recognition	Investor Mentions (2/month)	Investor Mentions (1/month)	Investor Mentions (2/quarter)	Investor Mentions (1/quarter)	Investor Mentions (1/quarter)
Annual Advance Longmont Economic Summit	Platinum Sponsor 8 Tickets	Gold Sponsor 4 tickets	Silver Sponsor 2 tickets	1 ticket	1 ticket
Logo Placement on Longmont EDP website homepage	Top Level	Secondary Level	Tertiary Level		
Logo Placement on Longmont EPD Investor page	Top Level	Secondary Level	Tertiary Level	Tertiary Level	Listed
Feature on Longmont Key Industry pages	Top Level (as appropriate)	Secondary Level (as appropriate)	Tertiary Level (as appropriate)	Tertiary Level (as appropriate)	Tertiary Level (as appropriate)
Property Postings (brochures)					
Annual State of Industry reporting	Featured Investor Recognition	Investor Recognition			
Market Research Services				50% Discount	25% Discount
Navigating Public Sector Processes					
Advance Longmont Center Board & Training Room Usage				50% Discount	25% Discount
Start2Home					
Enterprise Zone Contribution Project Tax Credit Amount	\$5,000	\$2,500	\$1,250	\$625	\$312.50