



As we end 2024, I want to take a moment to reflect on the great partnerships and collaborations that are in place throughout the City, the region and the State. Last month, I had the opportunity to join Lieutenant Governor Dianne Primavera's delegation to Taiwan and South Korea; this investment mission included, industry leaders in aerospace, quantum, semiconductors, and energy, as well as officials from the Colorado Office of Economic Development and International Trade (OEDIT), the Colorado Department of Agriculture, and economic development professionals. The trip was focused on reinforcing our state's \$1 billion annual trade relationships with both Taiwan and South Korea, and highlighting Colorado's strengths as a prime destination for investment and collaboration. This trip reinforced Colorado's unique position as a leader in several critical advanced industries and highlighted the State's commitment to fostering collaboration with global partners. I am excited and optimistic about the future opportunity and investment in our state and City that will result from our engagement with these international partners.

As we look to 2025, the Longmont EDP is planning for another amazing year, working closely with local and regional partners. We are fortunate to have two chambers, the Longmont Area Chamber of Commerce and the Latino Chamber of Commerce of Boulder County, who are working diligently to promote and support local businesses. We are also fortunate to have an amazing historic downtown at the heart of our community! We look forward to continuing our strong collaboration with our partners at the Longmont DDA, who work tirelessly to ensure Downtown remains a strong and vibrant center for Longmont. We look forward to continuing to support Visit Longmont's mission to draw regional, national, and international tourism to Longmont: Visit Longmont will host the Explore NoCo Tourism Economic Summit in January in Longmont, which will provide a great opportunity to highlight the role that tourism plays in building a thriving and sustainable economy. As we think about supporting Longmont's primary industry and entrepreneurs, we also want to recognize the importance of our partnerships with the organizations that are educating, training, upskilling, and connecting people with jobs in our community; thank you to Workforce Boulder County, Front Range Community College, St. Vrain Valley School District, Boulder County Small Business Development Center (SBDC), TinkerMill, and EforAll Colorado. We also look forward to our continued partnership with the City of Longmont who is working on building and sustaining incredible community assets like reliable and affordable power, lightning fast internet, a safe and efficient transportation system, a well connected system of parks and trails, and so much more.

Ensuring Longmont remains a great place to start, grow, and see businesses thrive will continue to be our top priority. I look forward to working with you and all of our amazing local, regional, and state partners in supporting Longmont in 2025. Happy holidays!

Erin Fosdick
President & CEO



LEDP Investor Spotlight



The Longmont EDP wants to recognize our newest investor VaporTech! VaporTech designs, builds, and services thin-film coating equipment that deposits PVD and DLC coatings to make great products even better. For more than 30 years, VaporTech's PVD coating equipment has been helping customers apply beautiful and durable hard coatings that enhance and differentiate the look, feel, and performance of home hardware, medical devices, automobiles, industrial tooling, consumer electronics, sporting goods, and many other products. As an important primary employer and long time community partner, we are thrilled to welcome VaporTech back as a Longmont EDP investor!



RIDE Longmont launched Monday, December 9, 2024



RIDE Longmont is the city's on-demand transportation service that brings the public transit stop closer to you. When you're ready to go, book a shared ride straight from your phone and get

picked up in a comfortable van. Commute or get just about anywhere you need without breaking the bank.

The service will be provided seven days a week, throughout Longmont's planning area. RIDE Longmont will also serve the Firestone-Longmont Mobility Hub, which will provide a great connection to regional transit service that runs along I-25. Rides are free through January 9, 2025. See the <u>website</u> for details and to download the app so you can start riding!

Last Chance to Complete the Longmont Workforce Perceptions Survey!

The Longmont EDP will close their Workforce Perceptions survey at the end of 2024. Complete the survey to provide insights and perceptions about workforce opportunities in Longmont. This short survey provides valuable information about career opportunities and community considerations to help Longmont stay competitive and desirable as a place to work. Please take the short survey on-line using the link below. And, please share this survey with others you know that are working in Longmont!

Take the survey

Colorado Energy Office Awards \$1.5 Million for Colorado's First Regional Electric Bike Share Program Launch



The City of Longmont, in collaboration with Commuting Solutions, Boulder County, the Town of Superior, the City and County of Broomfield, the City of Lafayette and the City of Westminster, was awarded a \$1.5 million grant through the <u>Colorado Energy Office</u> (CEO). The <u>Community Accelerated Mobility Project</u> (CAMP) grant will help to launch Colorado's first regionally connected electric bike share program, building on the success of the City of Boulder's e-bike share system.

The award comes as the Commuting Solutions Northwest Regional Bike Share Feasibility Study

is completed. The grant award will provide seed funding for the study recommendations for a three-year timeframe. A Request for Proposals process will be released in 2025 to select an electric bike share vendor to implement the regional program. For more information, please visit the Commuting Solutions website.

Join FRCC to Address Heat Pump and HVAC Workforce Needs

Finding skilled workers for critical roles like HVAC technicians and heat pump installers remains a challenge for employers. To tackle these issues, our partners at Front Range Community College are hosting a meeting to explore collaborative solutions with other businesses and industry leaders. This meeting will focus on building a stronger talent pipeline for HVAC and heat pump roles, addressing hiring challenges, and reducing turnover. FRCC will share opportunities to align efforts and discuss strategies to upskill workers effectively.

When: January 14, 2025, at 2:30 PM Where: Forge Campus, Loveland

Please RSVP to Janel Highfill at janel.highfill@frontrange.edu.

Sector Partnership Updates

SAVE THE DATE: NoCo Manufacturing Regional Advisory Meeting



February 5th, 7:30am - 11:30am

High Country Beverage 4200 Ronald Reagan Blvd, Johnstown, CO 80534

Who should attend:

Manufacturers in leadership positions addressing business challenges related to workforce shortages, supply chain and future planning.

Secure Your Spot



<u>Registration Link</u>

Boulder/Broomfield Area Sector Partnership Meetings in 2025

The Boulder/Broomfield area sector partnership meetings convened by the Boulder Chamber will be transitioning to quarterly, 2-hour meetings for 2025, with smaller working groups convening inbetween; keep an eye out for your invitation to the next meeting in the first quarter and for requests to engage with the group more regularly.

Please reach out to Olivia Beckstead, Economic Vitality Specialist with the Boulder Chamber at olivia.beckstead@boulderchamber.com if you have any questions related to sector partnership work.

Advance Longmont Ecosystem Updates

Help plan for Downtown's Future!

Join the Longmont Downtown Development Authority in creating a roadmap for Downtown's future. Complete this **survey** to provide your thoughts! **All respondents who provide an email**

Latino Chamber of Commerce Annual Ugly Sweater Posada!



Visit Longmont



EforAll Colorado

Join Us in Supporting Inclusive Entrepreneurship This Winter!

As we reflect on a year of growth, gratitude, and impact, we're calling on YOU to help us make 2025 even more remarkable. EforAll/EparaTodos Colorado is looking for passionate individuals to join us as Winter '25 Mentors and to rally together during our End-of-Year Giving Celebrations!

Become a Winter '25 Mentor

Make a lasting difference by supporting an aspiring entrepreneur in our Winter Accelerator (Jan 13 - Apr 4, 2025). This year, we're supporting two programs—one in English and one in Spanish—with 19 businesses in each from NOCO to SOCO—our largest cohort and geographic reach to date!

Mentoring is just 60 minutes a week, done virtually alongside a co-mentor, to help aspiring entrepreneurs succeed. Our need for bilingual (Spanish/English) mentors is especially great to ensure all participants can fully benefit from the program. Ready to make a difference and become an EforAll mentor? Sign up now: Winter '25 Mentor Form.

Want to learn more about mentorship? Contact Nicole Saice, Program Coordinator, to schedule a virtual chat: nicole.saice@eforall.org.







Click on the links to register. Be sure to add these upcoming events to your calendar!

December 10: EforAll Colorado: Colorado Gives Day—Make Your Gift Count 3:00 pm - 4:00 pm | virtual

Financial support is crucial to the success of our programs. Donate during our **Power Hours** (3-4 PM MST) on Colorado Gives Day to help us qualify for a chance to win a \$2,000 bonus!

Recurring monthly donations made through December 10th will activate a matching gift of up to \$100—doubling your impact! Donate here: <u>Donate Link</u>.

December 11 & 18: FRCC Continuing Education Course Series: Conversational Spanish for Professionals

Wednesdays from 3:30 pm - 5:30 pm I Zoom

Offered through Front Range Community College, this course is for learners that have some experience with Spanish and can recite everyday phrases. We will expand on the basics of conversational Spanish to help prepare you to speak Spanish with your colleagues. <u>Learn More</u>

December 12: Latino Chamber of BoCo Cafecito & Plática for Business Owners

9:00 am - 10:30 am I Advance Longmont Center, 1925 Pike Rd. Suite 202, Longmont CO 80501 We cordially invite you to attend our Cafecito and learn more about the program "Colorado Proud". Whether you are a producer looking to reach new markets, a buyer wanting to connect with local or specialty suppliers, or a consumer looking for goods and services in your area, Colorado Proud is a must-have resource. Here in Colorado, consumers are more likely to buy a product with the Colorado Proud logo on it! Colorado grown, raised or produced means Colorado Proud! Register Online

December 12: Longmont Chamber Business After Hours & Holiday Party @ Eye Care Center of Northern Colorado

5:00 pm - 7:00 pm | Eye Care Center of Northern Colorado, 1400 Dry Creek Drive Longmont CO 80503

Business After Hours is a monthly networking opportunity for Chamber Members and potential Chamber Members. Meet other local movers and shakers while enjoying local food and beverage. Register Online

December 13: Latino Chamber of BoCo and Connect for Health Colorado Presents: Health Insurance for Small Business Owners & their Employees

9:00 am - 10:00 am I Zoom: https://us06web.zoom.us/j/83771822012

This bilingual webinar will focus on health insurance options for small business owners, including coverage from Connect for Health Colorado. Business owners do not have to understand everything about health insurance - our experts have you covered! Whether you have no funds for employee insurance, have some funds for employee insurance, or just need health insurance for yourself, Connect for Health Colorado can help. Register Online

December 16: Commercial Brokers of Boulder and Longmont Happy Hour

4:00 pm - 6:00 pm I Grossen Bart Brewery, 1025 Delaware Ave A, Longmont, CO 80501 Reserve this time if you would like to attend the monthly (3rd Monday except observed holidays) Commercial Brokers of Boulder and Commercial Brokers of Longmont happy hour networking social. CBB & CBL do not provide beverages at this event.

December 17: FRCC Webinar: Understanding Building Performance Metrics

9:00 am - 11:00 am I free webinar

Understand the essential metrics for evaluating building efficiency and effectiveness. See how metrics influence project decisions and enhance client communication. <u>Register Online</u>

December 18: FRCC Webinar: Passive House Fundamentals for Decision Makers 9:00 am - 11:00 am I free webinar

Gain an introduction to Passive House design principles. Learn about energy efficiency, comfort, sustainability, and cost-savings analysis. Understand how Passive House standards influence long-term building value. Register Online

December 19: Latino Chamber of BoCo Annual Ugly Sweater Posada!

5:30 pm - 7:30 pm I Advance Longmont Center, 1925 Pike Rd. Suite 202, Longmont CO 80501 Join us as we wrap up a year full of accomplishments, connections, and growth! The Latino Chamber of Commerce is excited to celebrate with our wonderful community, friends, and families. Let's make this a night to remember with festive spirit, fun, and the *ugliest sweaters* you can find! Register Online

January 7: Commuting Solutions 16th Legislative Breakfast

7:45 am - 9:45 am I Glenn Miller Ballroom at the University Memorial Center @ CU Boulder This event presents an important opportunity to engage in critical conversations. Join us for what is sure to be an insightful and energetic morning! Register Online

January 10: Economic Forecast presented by BizWest: Navigating the national and regional economy

11:30 am -1:00 pm | AIMS Community College Welcome Center, 4901 W. 20th Street, Greeley, CO. 80634

Renowned economist Dr. Rich Wobbekind provides insights into where the economy has been and where it's going at this highly popular luncheon attended by over 500 people. Register Online

February 25: Advance Longmont Economic Summit presented by Longmont EDP 8:00 am -12:00 pm | Location TBA

Check out these event calendars:









Advance Longmont Center Meeting Rooms
North Metro Enterprise Zone
Longmont CHIPS Zone
Market Research Services
Upcoming Meetings









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