

Perfectly
CENTERED

LONGMONT, COLORADO

SEPTEMBER 2024

PHOTO BY GERARDO BRUCKER

LONGMONT

> Colorado

Longmont works. It's an ideal home town and a bustling hub of innovation, as solid and spectacular as the nearby Rocky Mountains.

Here, you'll find a growing city of more than 100,000 with a diverse, well-educated workforce, a community within easy reach of Boulder, Denver and Northern Colorado, but with an energy all its own.

We're home to both biotech and brewpubs, where well-connected neighborhoods and vibrant high-tech industries are built on solid city services – including NextLight, the city-owned fiber-optic internet service that's the envy of the nation.

In Longmont, you can build a business, a family and a future. Find out what our vibrant business community already knows:

Longmont is the city that
> *works for you.*



106,173
population

43,735
housing units

\$89,720
median income

59,493
labor force

37,551
total jobs

93.3%
K-12 graduation rate

46%
with bachelor's degree
or higher

CENTER > of Activity

Longmont is a centrally located and well-connected community that ties into the region while maintaining its own identity.

And, our ties continue to strengthen — in addition to the existing transportation options, both bus rapid transit (BRT) and rail improvements are expected in the near future.



BUS TRANSIT

- Regional Transportation District (RTD)
- Transfort

MICROTRANSIT

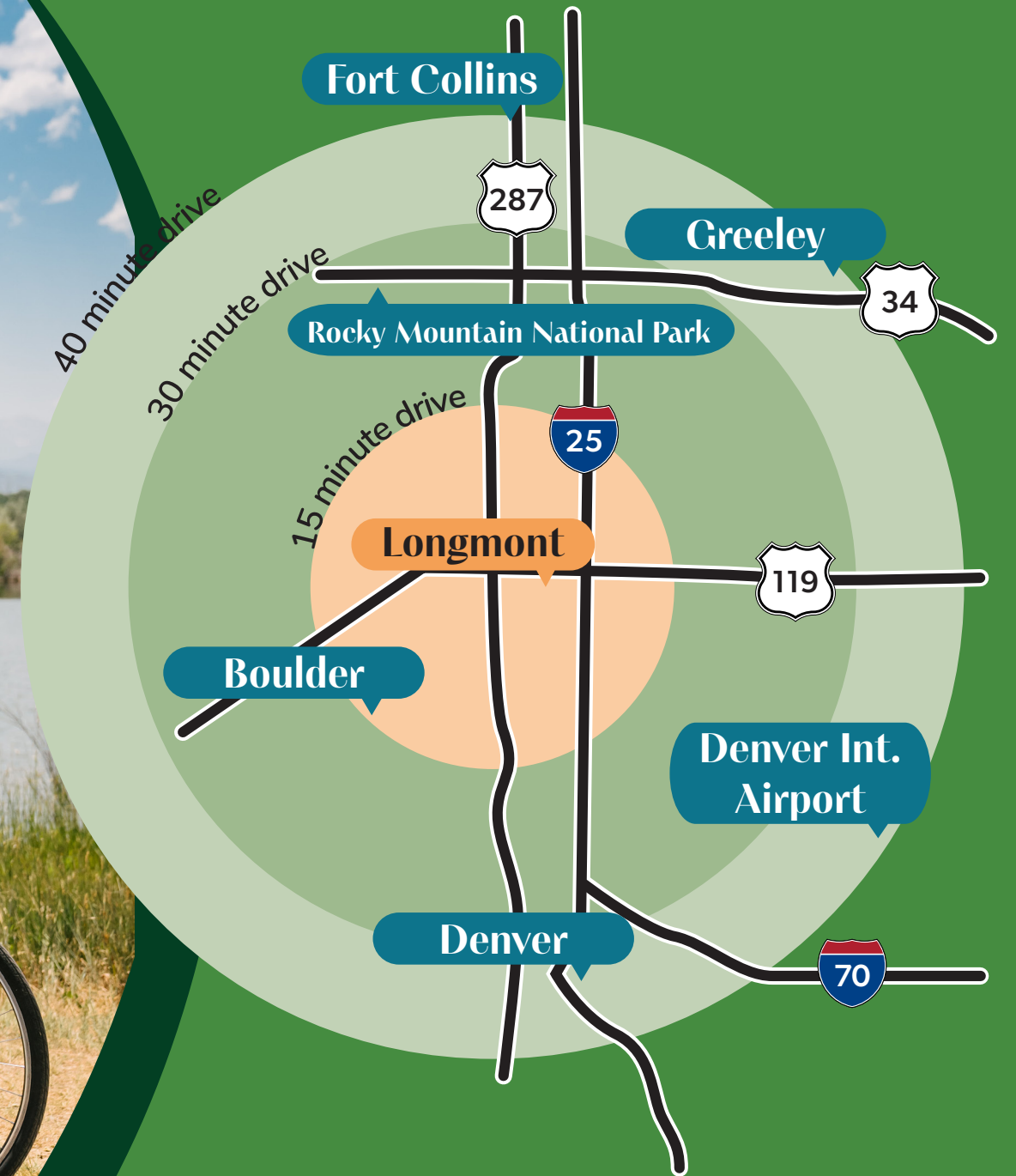
- City of Longmont

AIR TRANSIT

- Longmont Municipal Airport
- Denver International Airport (40 minutes)

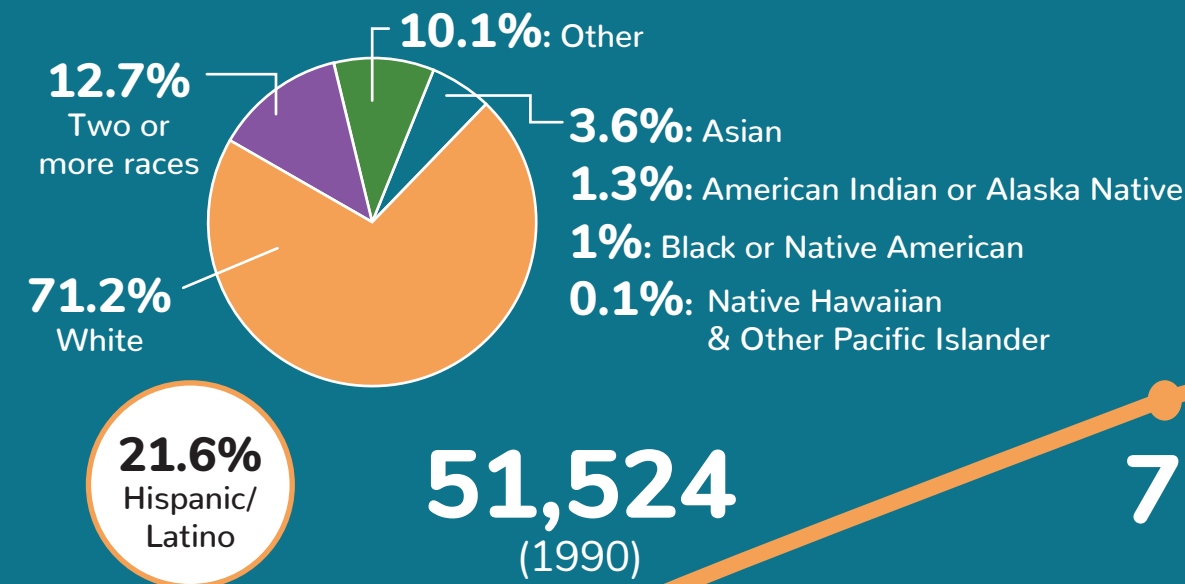
NEAR NEIGHBORS

- Boulder (15 minutes)
- Denver (40 minutes)
- Fort Collins (40 minutes)



CENTER > of Growth

One of Longmont's greatest strengths has always been its community, a population base that has gotten larger and more diverse with each passing decade. In planning for this growth, the city continues to work to expand its housing options, currently offering the most affordable housing in Boulder County.



42,942
(1980)

51,524
(1990)

71,093
(2000)

86,270
(2010)

98,885
(2020)

106,173
(2024)

112,000
(2030 projected)

Population Growth

2.44
household size

\$625,000
median housing price
(single-family detached)

\$459,000
median housing price
(single-family attached)



39.7
median age

\$89,720
median income

CENTER > of Infrastructure

RELIABILITY · AVAILABILITY · PERFORMANCE

As a full-service city, Longmont provides the core utilities that its homes and businesses depend on, building a foundation for success on the strong performance and unmatched reliability of these essential services. This includes city-owned electric, water and wastewater and even its own nationally-recognized fiber-optic internet service, NextLight.

Powerful PERFORMANCE

Nationally recognized as a Reliable Public Power Provider

ELECTRIC RATE	LONGMONT	COLORADO
Large commercial	10.2 cents/kW	11.6 cents/kW
Industrial	7.7 cents/kW	8.7 cents/kW



History of Service

City-owned water utility since

1882

City-owned electric service since

1912

City-owned internet (NextLight) since

2014



Connected TO SUCCESS

- NextLight internet serves more than 27,000 customers
- Fiber-optic speeds up to 10 gigabits/second uploads and downloads
- Nationally recognized for speed and customer service

AWASH WITH Trust

The City boasts more than 450 miles of water line that delivers more than 5 billion gallons of high-quality water per year and a robust water portfolio that can support industry expansion and future business needs.

4.5 billion
gallons of water treated per year

11,000
tests per year to ensure water quality

- A water portfolio that is capable of supporting the city through a 10-year drought
- 5% savings in annual water demand through conservation





59,493 labor force
\$64,526 median earnings

CENTER > of Industry

Longmont isn't just where people live, it's where they work, whether it's the high tech of Micron, the fun of Smuckers or Oskar Blues, or critical services like the Federal Aviation Administration. More than 3,400 businesses make their home in the community, giving Longmont a range of skills and possibilities that few can equal.

TAXES

Combined Sales Tax Rate	8.715%
Commercial Property Tax Rate	29%
Residential Property Tax Rate	6.7%
Corporate Tax Rate	4.4%

Major EMPLOYERS



Advanced Industries

- Seagate Technology
- Intrado 911
- McKesson/CoverMyMeds
- AMD
- Micron Technology



Education / Government

- St. Vrain Valley Schools
- Front Range Community College
- City of Longmont



Food & Beverage Services

- The J.M. Smucker Company
- McLane Western
- Longmont Dairy
- Left Hand Brewery
- Oskar Blues



Other

- UCHealth Longs Peak Hospital
- Longmont United Hospital
- Federal Aviation Administration
- Circle Graphics/Sensaria
- Wiland

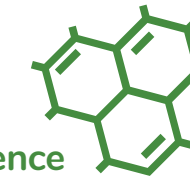


Key INDUSTRIES



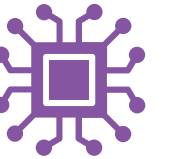
Aerospace

Bioscience

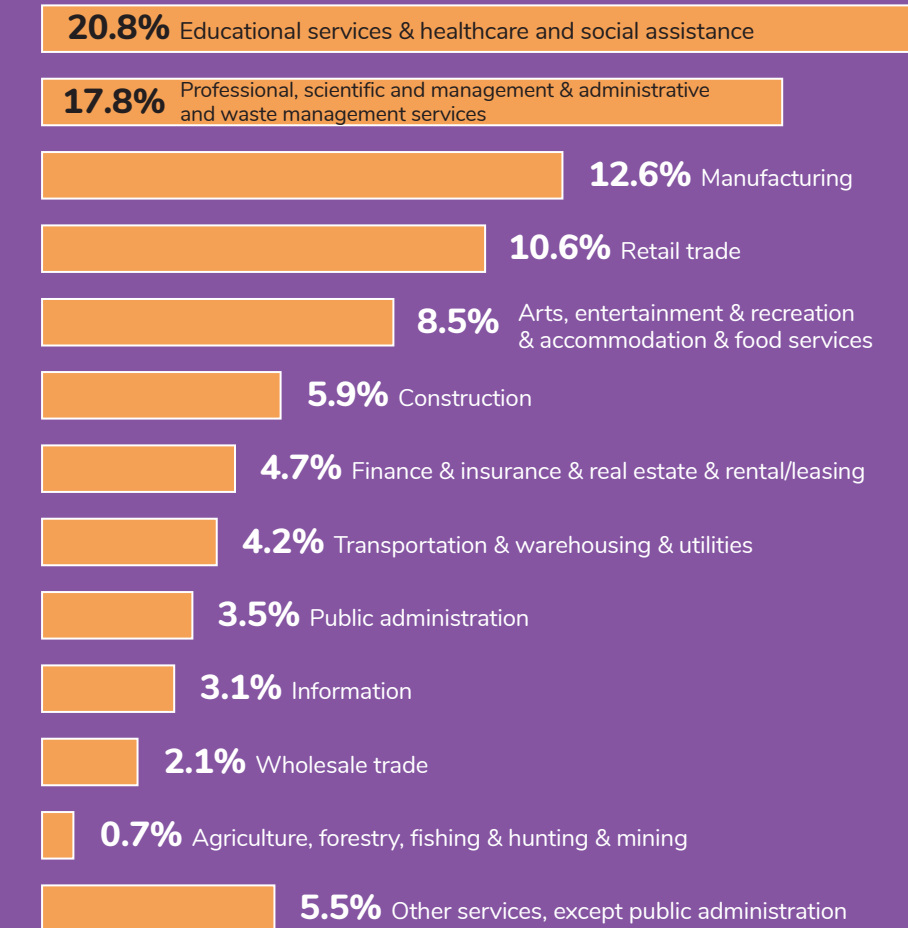


Food & Beverage Production

Information Technology



Top INDUSTRIES (by total employment)



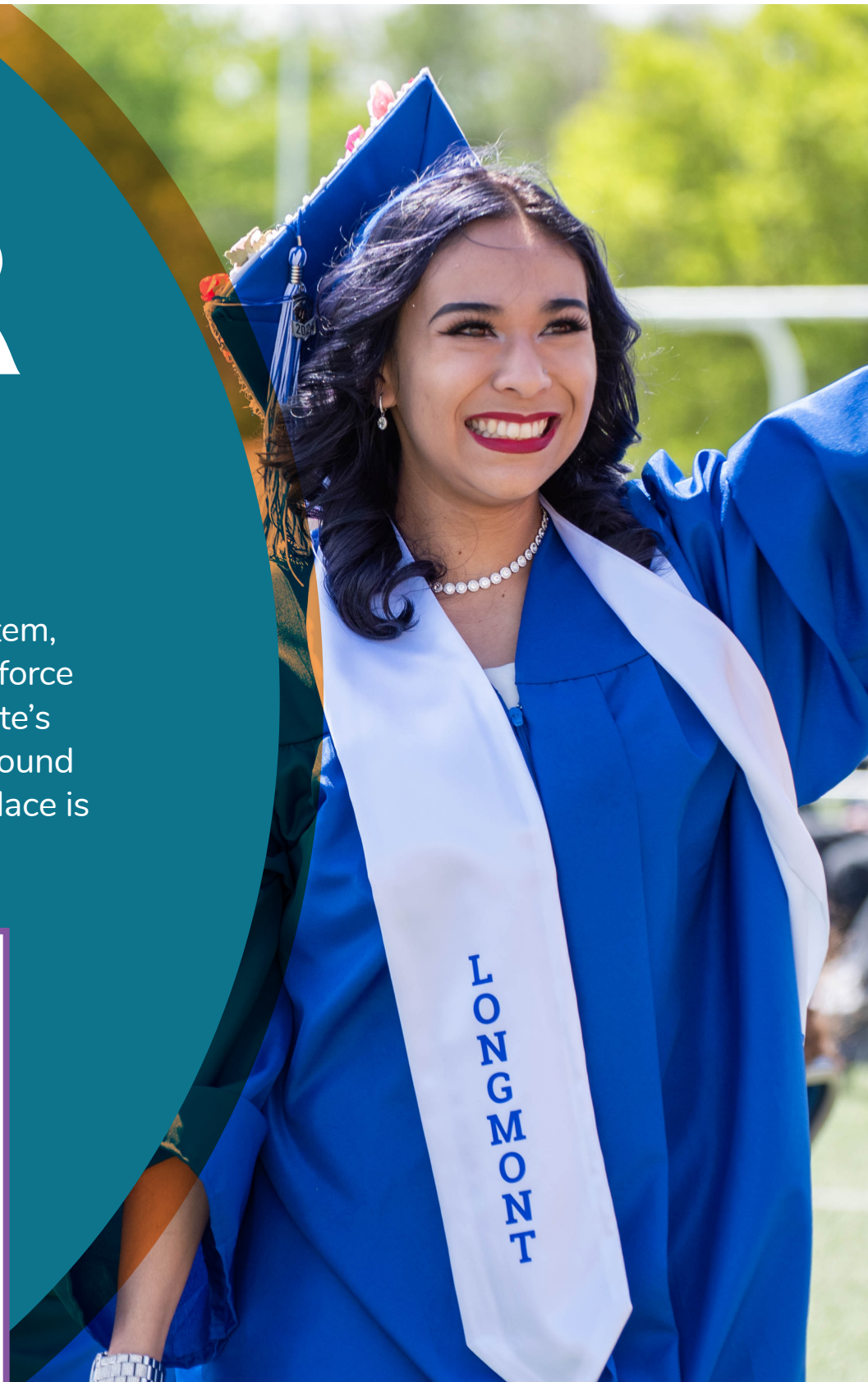
CENTER > of Learning

With a high-achieving public school system, a community college focused on workforce readiness, and ready access to the state's leading universities, educational opportunities abound in Longmont – and the city's well-educated populace is quick to take advantage of them.



93.3%
St. Vrain Valley Schools
graduation rate

32,506
St. Vrain Valley
Schools enrollment



Tomorrow's **OPPORTUNITIES**



Center for Integrated Manufacturing (CIM):

Advanced manufacturing education created to meet the needs of next generation technologies



Career Elevation and Technology Center (CETC)

Real-world hands-on training in high-wage and high-demand fields



Innovation Center

Going beyond the traditional classroom, giving students experience through employment that focuses on designing and engineering technology solutions for community partners



Pathways in Technology Early College High School (P-TECH)

Bringing together the best elements of education and the professional world in computer information systems, biochemistry, cybersecurity and business

Onward and **FORWARD** (Higher education)



46%
with bachelor's
or higher



CENTER > of Lifestyle

With abundant sunshine and beautiful surroundings, it's no wonder that many in Longmont take time to enjoy themselves outdoors. Whether you prefer hiking, cycling, a quick ski trip to the mountains, or just an afternoon in the park, there's plenty to keep you busy – along with a vibrant downtown and plenty of options.



93
miles of trails (including 8-mile-long
St. Vrain Greenway)

38
parks and nature areas

4
golf courses

5
swimming and activities pools

3
historic districts

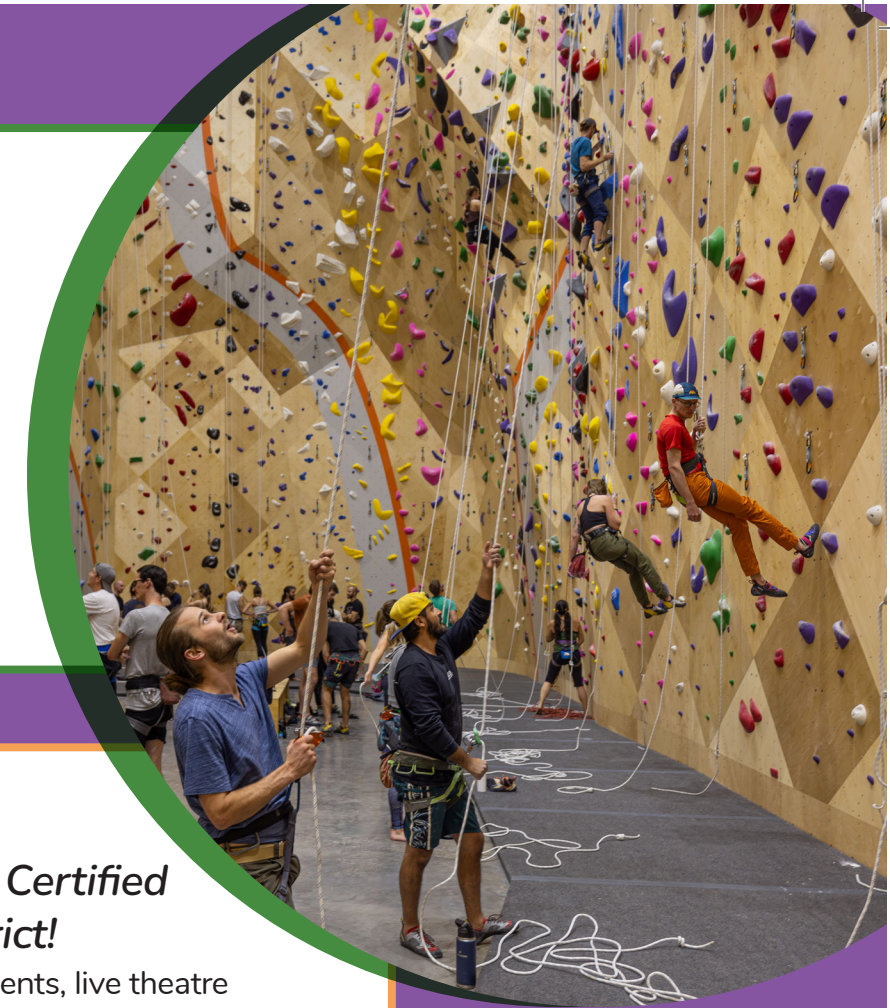
1
recreation center

1
seasonal
outdoor ice rink

1
museum and
cultural center

Out & ABOUT

- Longmont's downtown hosts more than 400 local businesses, shops and restaurants
- National Historic District
- Nationally renowned craft breweries and distilleries
- 13 hotels and 100 short-term lodging options
- More than 150 restaurants



Arts & CULTURE

Longmont is home to a Certified Colorado Creative District!

Whether it's through colorful events, live theatre and music, visionary art projects or the experiences gained from a library or museum, Longmont's imagination makes it a vibrant place to be.



Credit: [jesus.3rd](#)

Higher GROUND

- 30 miles from Rocky Mountain National Park
- 35 miles from Eldora Ski Resort
- 37 miles from Longs Peak



CENTER

> of Support

As a business-friendly community, Longmont has a variety of tools and resources to help all businesses get the support they need to grow and thrive!



- **North Metro Enterprise Zone:** Business and non-profits that locate and develop in Longmont can receive state income tax credits
- **Opportunity Zone:** New businesses that invest in Longmont's opportunity zone area can qualify for preferential tax treatment
- **Longmont CHIPS Zone:** Area that offers tax credits to semiconductor companies that locate in the zone
- **Primary Employer Incentives:** Longmont offers a number of rebates and credits to new and expanding primary employers, including development fee rebates, a 50% personal property tax rebate, sales and use tax rebates on R&D and manufacturing equipment, and the ability to fast-track priority projects.
- **Downtown Development Incentives:** Longmont Downtown Development Authority invests in public-private partnerships and a number of grants for downtown businesses and property developers for signs, façade renovations and converting previously non-retail properties to retail use.
- **Sustainability Initiatives:** Longmont considers sustainability to be a core value, and its utilities lead by example, including:
 - A goal of 100% renewable electricity by 2030
 - Efficiency Works programs to help businesses save energy and water
 - Recognition as an Energy Smart City and solar-friendly SolSmart Gold community