



Last month, community leaders from Longmont joined Governor Polis, state legislators, transportation officials, and other stakeholders on a train ride from Denver Union Station to Downtown Longmont. I was thrilled to be part of this event that demonstrated the feasibility of rail connecting our region! The train traveled through Boulder before stopping in Longmont; this was a great opportunity to showcase Longmont's amazing Downtown and all of the work that has already gone into planning for transit oriented development in this part of the community.

This stop in Longmont also showcased our strategic location, sitting in between the Denver Metro area and Northern Colorado. As discussions continue around funding and building Front Range Passenger Rail, the Longmont EDP is excited about the increased economic development opportunities rail will provide, including connecting regional talent to local industry, expanding opportunities for Longmont residents in the region, welcoming visitors to our community, and supporting a thriving, sustainable Downtown. The State is considering legislation to generate funding that could be used to help Colorado leverage the incredible federal investment in passenger rail service and freight safety improvements. We look forward to supporting our local, regional, and state partners as they work to make our decades-long dream of seeing rail in Longmont a reality!

Sincerely,

Erin Fosdick
President & CEO



# **LEDP Investor Spotlight**



## Longmont EDP Recognizes NewMark Merrill as a Valued Investor

NewMark Merrill Companies is the developer and owner of Village at the Peaks Shopping Center at 1250 S. Hover St. At NewMark Merrill, we view our properties as integral pieces of the community they serve — an opportunity to enhance neighborhoods and lift up the people who shop and gather there. Through our earnest and ongoing commitment to merchant success, partnerships, events, art initiatives and philanthropy, we strive to create authentic connections with our customers. Our mantra "Doing retail better" has guided us for more than 40 years: through changes, challenges, varied economies and industry disruption. As a boutique-sized, but full service retail real estate firm, we offer both the benefit of large portfolio economies of scale paired with agile decision-making capability and individualized attention from senior leadership. NewMark Merrill has invested millions of dollars on community events within Longmont, and is proud to be proud of the fabric of this great City.

Please check out our upcoming events website at <a href="https://villageatthepeaks.com/events/">https://villageatthepeaks.com/events/</a> for more information.



## **News**

## **CHIPS Research & Development Funding Opportunity**

As part of the National Advanced Packaging Manufacturing Program, the U.S. Department of Commerce issued a Notice of Funding Opportunity (NOFO) to seek applications for research and development (R&D) activities that will establish and accelerate domestic capacity for advanced packaging substrates and substrate materials, a key technology for manufacturing semiconductors. CHIPS for America anticipates approximately \$300 million in funding innovation across multiple technologies ranging from semiconductor-based to glass and organics. This is the first NOFO released by the CHIPS for America R&D program office, and the third NOFO released overall by CHIPS for America.

Mandatory concept papers are due on April 12, 2024. Concept plans received after the deadline will not be reviewed or considered. Find additional information about the NOFO and application process on-line.

### **CNBC Is Highlighting Colorado's Success**

Recently our partners at the Colorado BioScience Association (CBSA) collaborated with CNBC to champion Colorado and share success stories. The resulting coverage emphasizes the state's momentum, including record funding, top talent, innovative research collaborations, and investments in lab space. This coverage brings additional attention to the Colorado Hub for Health Impact campaign, which is a national economic development campaign to attract new life sciences companies to the state; the Longmont EDP is a proud partner of this campaign.

"Investors from Colorado as well as across the coasts are seeing opportunities here," said Elyse Blazevich, president and CEO of the Colorado Bioscience Association. "Our ecosystem has raised in excess of a billion dollars for the past seven consecutive years — and early-stage funding in Colorado in 2023 grew faster than other life sciences markets around the country."

CNBC's coverage of life sciences in Colorado is part of its "Cities of Success" series; you can read the full story <u>on-line</u> and watch the one-hour primetime special, "Cities of Success: Denver & Boulder," which will premier Thursday, April 11th. This episode will examine the cities' growth in thriving industries from aerospace to natural foods, energy, tech, venture capital and more. The episode will explore how these Colorado cities have positioned themselves to evolve along with the national economy, while tackling significant challenges that could threaten progress. In-depth interviews with the region's biggest leaders in government and business will be featured. More information on the series, along with additional articles can be found <u>on-line</u>.



# NoCo Manufacturing Sector Partnership Announces Leading Sector Partnerships Program

The NoCo Manufacturing Sector Partnership just announced the launch of their customized leadership program I: LEADING SECTOR PARTNERSHIPS. Developed by leaders from Northern Colorado Industry Sector Partnerships, this program will equip you with the essential tools to navigate the unique challenges and opportunities of your role in your partnership.

Through engaging modules, you'll gain expertise in:

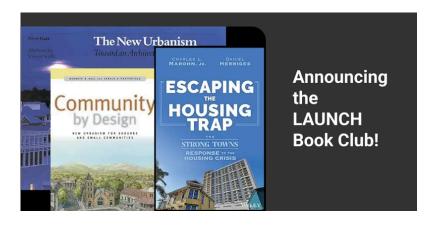
- Public Speaking: Deliver impactful presentations and confidently represent your partnership.
- Communication: Master clear and concise communication strategies for effective collaboration.
- Collaboration: Build strong relationships and foster a collaborative environment within and outside your partnership.
- · Finance: Understand financial management principles for your partnership's sustainability.
- Succession Planning: Ensure the smooth transition of leadership within your partnership.

Reduced tuition for this extraordinary training opportunity is available to Northern Colorado Manufacturing Partnership Members. Go <u>on-line</u> for more information and to register; the program starts in May.

# NoCo Manufacturing Sector Partnership Receives the Strong Sectors-Good Jobs Grant

The NoCo Manufacturing Sector Partnership is proud to be a recipient of the Strong Sectors-Good Jobs grant through the Colorado Workforce Development Center. The NoCo Manufacturing Sector Partnership is partnering with CareerWise Colorado to provide FREE program support services and training to place apprentices with Northern Colorado Manufacturers.

<u>Contact the NoCo Manufacturing Sector Partnership</u> to learn how your company can participate in a business-led apprenticeship and workforce development program that promotes diversity and inclusion.



## **LAUNCH Longmont Launches a Book Club**

LAUNCH Longmont Housing is hosting their inaugural book club meeting on April 22nd. At this meeting they will provide a primer on their work to support housing in Longmont and will introduce their first book, Escaping the Housing Trap. Escaping the Housing Trap, written by Charles Marohn and Daniel Herriges of Strong Towns, delves into the complexities of the current housing crisis. This action oriented book explains the causes of the high cost of housing and explains how local communities can address the problem. Get Updates on The LAUNCH Longmont Book Club

# **City of Longmont**

# **Longmont Indicators Launch**

Are you interested in seeing how the City of Longmont is doing on its goals for sustainability, transportation, housing, economic development and livable neighborhoods? Now you can track City progress in these areas, Envision Longmont, and more at Longmont Indicators. Visit <a href="Indicators.LongmontColorado.gov/">Indicators.LongmontColorado.gov/</a>

# **Advance Longmont Ecosystem Updates**

# St. Vrain Valley School District Job and Career Fair

On April 26th the Career Elevation and Technology Center (CETC) and The Innovation Center (IC) of SVVSD will be jointly hosting a Job and Career Fair where high-school students can explore various industries, careers, and post-secondary options, in addition to opportunities such as:

- Entry-level positions available in many different career fields
- · Continuing education with colleges and universities
- · Internship and apprenticeship openings for high school students
- · Military service and training options

The CETC and IC are home to a robust array of career and technical education pathways. Each of the programs listed below will be represented at the Career Fair:

- · Advanced Manufacturing & Engineering
- Aeronautics

- Agricultural Sciences
- Artificial Intelligence
- · Automotive Technologies
- Biosciences
- · Culinary Arts/Restaurant Management
- Cybersecurity
- · Digital and Virtual Design
- Health Sciences
- Information and Communications Technology
- Interactive Media
- Pathways to Teaching (PTEACH)
- · Pre-Law
- Robotics
- · Welding and Fabrication

Students will have the opportunity to learn about careers and opportunities within these areas as well as connect with industry professionals hiring for entry-level positions. Resume and interview workshops will be available for students prior to the event. Industry partners will have the opportunity to connect with prospective employees and discuss opportunities and benefits available to students within their respective fields.

For more details and to register, please follow this link to our <u>Eventbrite</u>. We hope to see you there!

## **Longmont Area Chamber: People Powered Event**

The Longmont Area Chamber of Commerce is thrilled to bring back the People Powered event, sponsored by FNBO, on April 24, 2024. People Powered provides an economic update focused on workforce development, education, housing, and transportation. This event is designed to equip a range of businesses with more information and tools to prepare them for upcoming economic trends. Keynote speakers include leadership from the State Demographer's office and FNBO. Registration for the event is now open, offering an opportunity for businesses to gain essential insights for future success.

For more details and registration, visit: www.longmontchamber.org/peoplepowered.

# Latino Chamber of Commerce Announces Promotion of Carla Colin to Chamber President

The Latino Chamber of Commerce is delighted to announce the promotion of Carla Colin to the position of Chamber President. This historic milestone marks a significant moment for the Chamber as Carla becomes not only the first person, but also the first woman to hold this esteemed position since its inception in 2006.

During the Empowered Women Celebration held on March 27, 2024, Jonathan Galindo, President of the Board of the Latin Chamber of Commerce, delivered heartfelt words commemorating Carla's exceptional journey and dedication. "Carla Colin's promotion signifies a remarkable achievement for both her and our organization. Over the past two years, Carla has demonstrated unwavering dedication and exceptional leadership in her role as Program and Membership Manager. Her tireless efforts have played a pivotal role in driving the Chamber's progress and success," stated Jonathan Galindo.

With a deep commitment to empowering minority businesses and fostering inclusive economic growth, Carla has been instrumental in shaping the Chamber's initiatives. Her promotion to the position of President reflects her exemplary commitment, vision, and profound impact on the growth and advancement of the Latino Chamber of Commerce.

Please join us in congratulating Carla Colin on her well-deserved promotion and wishing her continued success in her new role as President of the Latino Chamber of Commerce.

## 2024 Advance Longmont Summit Follow Up Information

Thanks again to everyone that was able to join us at the Advance Longmont Summit in February! We got lots of great questions during the event, but didn't have time to respond to all of them. As promised, we will provide follow up information in our newsletter. For this month, we will focus on questions related to commuting:

Can you provide work at home numbers in Boulder county, specifically Longmont with NextLight?

The <u>American Community Survey</u> conducts an ongoing survey of American households. The latest data available (2022, 1-year ACS) reports that 32.0% of Boulder County residents and 27.6% Longmont residents worked at home, in reporting their means of transportation to work.

The commuting data groups Boulder and Weld Counties. Is there not a huge number of commuters moving into Boulder every day?

Data presented at the Economic Summit included commuting net flows by region, and grouped Boulder and Weld counties. Data from the Longitudinal Employer-Household Dynamics survey and presented in the Census Bureau's <a href="OnTheMap">OnTheMap</a> tool shows that, in 2021, 68% of Longmont workers commute from outside the City, while 32% live and work in Longmont. This compares with 82.4% of the City of Boulder's employees commuting from locations outside the city and 58.2% of workers in Boulder County commuting in for jobs from a location outside the county (Longmont and Boulder workers working in Boulder County are included in this figure).



# **Featured Property**







Click on the links to register. Be sure to add these upcoming events to your calendar!

#### April 13: Slay the Slope

1 pm - 4 pm | Downtown Longmont

Explore businesses & complete challenges south of 3rd Ave. & Main St. in Downtown Longmont. Get more information on the event, activities/challenges, and participating businesses Register Online

#### April 15: Commercial Brokers of Boulder and Longmont Happy Hour

4:00 pm - 6:00 pm I Wibby Brewing, 209 Emery St, Longmont, CO 80501

Reserve the 3rd Monday of each month (except observed holidays) to meet after hours with brokers, title companies, bankers, and anyone interested in expanding their network and learning more about commercial real estate.

#### April 16 & 30: Longmont Open Coffee Club Entrepreneur Meetup

8:00 am - 9:00 am I Advance Longmont Center, 1925 Pike Rd. Suite 202, Longmont, CO 80501 Free! Join local entrepreneurs as they network over coffee! Register Online

#### April 16: Launch: Boulder Area Professional Services Sector Partnership

4:00 pm - 6:00 pm I Elevations Credit Union - Boulder Diagonal. 2960 Diagonal Hwy, Boulder, 80301

Attention all Professional Services specialists in the Boulder/Broomfield area! As an industry convener, the Boulder Chamber is excited to launch a newly formed sector partnership and invites you to participate. Register Online

#### April 17: Midtown & North Main Business Meeting

8:30 am - 10:00 am I First Interstate Bank, 2100 Main St, Longmont, CO 80501 A quarterly meetings that includes a light breakfast, networking and presentations geared especially for the Mid and North Main corridor from Hwy 66 south to the LDDA boundary. Register Online

#### April 22: Escaping the Housing Trap Book Club

6:30 PM I Longmont Public Media, 457 4th Ave, Longmont, CO 80501
The first meeting, "How Did Longmont Get Into the Housing Trap?" will be a primer on everything you need to know to read the book. Join us in reading Escaping the Housing Trap, a captivating book that delves into the complexities of the current housing crisis. More Info

#### April 23: Biotech Symposium: Innovations in Regenerative Medicine

8:00 - 12:30 pm I University of Colorado Anschutz Medical Campus Education 2 South L28 The Biotech Symposium brings together the state's biotech leaders to discuss recent developments and new trends in the community. The event will include a keynote speaker, exhibitor booths, panel discussions, and networking opportunities. Register Online

#### **April 23: Commercial Brokers of Longmont Monthly Meeting**

11:30 am - 12:30 pm I AltaVita Independent Living, 1002 Alta Vita Ct, Longmont, CO 80503 Dan Salvetti will delve into the intricacies of Longmont's newly designated CHIPS Zone, spotlighting its significant implications for the semiconductor industry. This event is a must for commercial real estate brokers and beyond, offering a deep dive into how this designation is set to catalyze tech-driven market opportunities within Longmont. Register Online

#### **April 24: People Powered -An Economic Outlook**

8:00 am I Longmont Museum, 400 Quail Rd, Longmont, CO 80501

People Powered: An Economic Outlook, presented by FNBO, is an economic update focused on workforce development, education, housing, and transportation. This event is designed to equip a range of businesses with more information and tools to prepare them for upcoming economic trends. Register Online

#### **April 24: Commuting Solutions Membership Meeting**

8:00 am I Gunbarrel Room at the Hampton Inn and Suites - Boulder North

Stay up to date on latest progress on the <u>CO 119 Safety, Mobility, and Bikeway Improvements</u>

<u>Project!</u>. Have the exclusive opportunity to hear the latest on the project, discuss transportation in the Denver northwest metro region, influence regional transportation and planning efforts and be able to network with people across the region in different sectors! <u>Register Online</u>

# April 24: Transforming the Real Estate Industry: Innovation, Technology, and the Advancement of an Industry

12:00 pm - 1:00 pm (MST) I webinar

Join First American Title for this webinar talking about big ideas and outcomes that have resulted from \$60B+ of capital invested in real estate innovation since 2015. What is the direction of real estate innovation and how is it shifting? Who's leading the technology revolution? And, how will Al change the industry? Register Online

#### April 24: 2024 Economic Forecast: National & Regional Insights

11:30 am - 1:00 pm I Jake Jabs Event Center, 1475 Lawrence Street BUS-1600/1601 Join the CU Denver Business School and Colorado Business Roundtable (COBRT) for an informative presentation by Morgan Stanley's U.S. Chief Economist Ellen Zentner and regional economist Kate M. Watkins, who will share their views on 2024 key economic themes including rate cuts, housing affordability, job growth and more.

#### April 25: Q2 Longmont EDP ASPIRE Leadership Council Meeting

11:30 am - 1:00 pm I Advance Longmont Center, 1925 Pike Rd., Longmont, CO 80501

#### **April 26: Prosper Longmont Coalition**

10 am I Virtual prosperlongmont.org

Prosper Longmont is an initiative designed to advocate for a Longmont that thrives and whose residents and workers prosper through a balanced approach to the creation of attainable housing that ensures the needs of our current generation are met without compromising our future.

#### April 26: Innovation Center and the Career Elevation and Technology Center Career Fair

9:00 am - 3:00 pm I Innovation Center, 33 Quail Rd, Longmont, CO 80501

The emphasis of the Career Conference is for students to gain exposure and insight into what future education and career opportunities may look like in our pathways: Aeronautics, Bioscience,

Cybersecurity, Entrepreneurship, Opportunity CLIMB, Pathways to Teaching, Robotics, Video Arts, and Virtual Reality & Digital Design. Register Online

#### May 2: EforAll Winter Showcase

6:00 pm - 8:00 pm I SVVSD Innovation Center, 33 Quail Rd, Longmont, CO 80501 Get ready for a night of inspiration and celebration at the EforAll/EparaTodos Colorado Winter 2024 Business Accelerator Showcase & Celebration! This exciting event spotlights the fresh talents of both English and Spanish-speaking entrepreneurs from Colorado. Register Online

#### Check out these event calendars:











Advance Longmont Center Meeting Rooms North Metro Enterprise Zone Market Research Services <u>Upcoming Meetings</u>





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You are receiving this email because you asked to be emailed: either, you signed up on our website, gave a business card to a member of staff, or even signed up for one of our events.

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