

# INVESTMENT LEVELS & BENEFITS

All Longmont EDP investors enjoy free access to business support resources for their organization and their clients. Resources include business relocation and expansion services, discounted rates for all Longmont EDP events, discounted rates for co-working space and meeting room rentals at The Advance Longmont Center, and inclusion on our direct referral lists.

An annual investment in Longmont EDP provides funding for Longmont EDP programming supporting our mission to support our community's economic health. Programs funded through your annual investment include:

- **ADVANCE LONGMONT 2.0**  
Our collective impact strategy focusing on goals and priorities related to Talent, Industry, Place, and Connectivity to promote growth, prosperity, and inclusion as the pillars of a strong local economy.
- **ELEVATE Longmont**  
Longmont EDP's primary industry business retention and expansion.
- **INNOVATE Longmont**  
Longmont's entrepreneurial hub and accelerator program.
- **LONGMONT START TO HOME**  
An innovative public/private partnership model supporting talent recruitment, relocation, and retention through home ownership.

## **ASPIRE LEADERSHIP COUNCIL & FUND**

Longmont EDP investors at the Peak (\$5,000) level and above have the opportunity to serve on the ASPIRE Leadership Council, Longmont EDP's action-oriented leadership body bringing private sector leadership, know-how, and resources together to influence outcomes that will bolster Longmont's inclusive economic future.

The ASPIRE Leadership Council guides the goals and objectives for use of the ASPIRE Fund, a flexible financial resource to develop and implement strategies and aspirational objectives supporting Longmont's ability to achieve its greatest economic potential.

INVESTOR BENEFITS	APEX \$20,000/ YEAR	SUMMIT \$10,000/ YEAR	PEAK \$5,000/ YEAR	CHAMPION \$2,500/ YEAR	CATALYST \$1,250/ YEAR
<b>VISIBILITY</b>					
Logo Placement on Longmont EDP website home page	Top Level	Secondary Level	Tertiary Level		
Logo Placement on Longmont EDP investor page	Top Level	Secondary Level	Tertiary Level	Tertiary Level	Listing only, no logo
Logo placement on Target Industry Cluster page	Industry Exclusive feature (as appropriate)	As appropriate	As appropriate	As appropriate	As appropriate
Advance Longmont Economic Summit – Sponsor Recognition	Platinum Level (Industry Exclusive)	Gold Level	Silver Level		
National Marketing Campaign	Co-branded ad placement opportunity	Co-branded ad placement opportunity	Company news, announcements, and job openings featured in organic social media		
Annual Impact Report	Cover sponsor recognition + Call-out feature	Call-out feature	Logo placement	Supporter recognition	Supporter recognition
Monthly Economic Indicators Report	Logo/sponsor recognition +CEO Insights feature	Logo/sponsor recognition	Supporter recognition		
Annual State of Industry Report	Logo/sponsor recognition + Call out feature	Logo/sponsor recognition			
Annual Workforce Perception Study	Logo/sponsor recognition	Logo/sponsor recognition			

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<b>IMPACT</b>					
ASPIRE Leadership Council	President's Circle seat on ASPIRE Leadership Council	President's Circle seat on ASPIRE Leadership Council	Seat on the ASPIRE Leadership Council		
Longmont EDP Committees	<p>Opportunity for any employee to participate on:</p> <ul style="list-style-type: none"> <li>ELEVATE Longmont Committee</li> <li>INNOVATE Longmont mentorship group</li> <li>Advance Longmont 2.0 Working Groups</li> </ul>	<p>Opportunity for any employee to participate on:</p> <ul style="list-style-type: none"> <li>ELEVATE Longmont Committee</li> <li>INNOVATE Longmont mentorship group</li> <li>Advance Longmont 2.0 Working Groups</li> </ul>	<p>Opportunity for any employee to participate on:</p> <ul style="list-style-type: none"> <li>ELEVATE Longmont Committee</li> <li>INNOVATE Longmont mentorship group</li> <li>Advance Longmont 2.0 Working Groups</li> </ul>	<p>Opportunity for any employee to participate on:</p> <ul style="list-style-type: none"> <li>ELEVATE Longmont Committee</li> <li>INNOVATE Longmont mentorship group</li> <li>Advance Longmont 2.0 Working Groups</li> </ul>	<p>Opportunity for any employee to participate on:</p> <ul style="list-style-type: none"> <li>ELEVATE Longmont Committee</li> <li>INNOVATE Longmont mentorship group</li> <li>Advance Longmont 2.0 Working Groups</li> </ul>
Board of Directors & Executive Committee	Eligible	Eligible	Eligible	Eligible	Eligible
<b>SUPPORT</b>					
Longmont Start To Home	Eligible <a href="https://longmont.start2home.com/">https://longmont.start2home.com/</a>	Eligible <a href="https://longmont.start2home.com/">https://longmont.start2home.com/</a>	Eligible <a href="https://longmont.start2home.com/">https://longmont.start2home.com/</a>	Eligible <a href="https://longmont.start2home.com/">https://longmont.start2home.com/</a>	Eligible <a href="https://longmont.start2home.com/">https://longmont.start2home.com/</a>
Commercial Brokers of Longmont	Sponsor recognition + Free corporate membership	Free corporate membership	Free annual membership for 2 employees 20% discount on each additional membership	20% discount on annual membership	20% discount on annual membership
Navigating Public Sector Processes	Longmont EDP serves as a connecting point between your business and public sector agencies, helping you navigate public processes more efficiently.	Longmont EDP serves as a connecting point between your business and public sector agencies, helping you navigate public processes more efficiently.	Longmont EDP serves as a connecting point between your business and public sector agencies, helping you navigate public processes more efficiently.	Longmont EDP serves as a connecting point between your business and public sector agencies, helping you navigate public processes more efficiently.	Longmont EDP serves as a connecting point between your business and public sector agencies, helping you navigate public processes more efficiently.

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<b>SUPPORT (cont.)</b>					
Market Research Services	Free Market Research Services	Free Market Research Services	20% discount on Longmont EDP Market Research Services	20% discount on Longmont EDP Market Research Services	20% discount on Longmont EDP Market Research Services
Information	<p>Be among the first to know timely and relevant community and economic development information:</p> <ul style="list-style-type: none"> <li>• Monthly Economic Indicators</li> <li>• Annual State of Industry Report and Workforce Perceptions Study</li> <li>• Real-time public policy updates</li> <li>• Quarterly All-Investor Board Meetings</li> </ul>	<p>Be among the first to know timely and relevant community and economic development information:</p> <ul style="list-style-type: none"> <li>• Monthly Economic Indicators</li> <li>• Annual State of Industry Report and Workforce Perceptions Study</li> <li>• Real-time public policy updates</li> <li>• Quarterly All-Investor Board Meetings</li> </ul>	<p>Be among the first to know timely and relevant community and economic development information:</p> <ul style="list-style-type: none"> <li>• Monthly Economic Indicators</li> <li>• Annual State of Industry Report and Workforce Perceptions Study</li> <li>• Real-time public policy updates</li> <li>• Quarterly All-Investor Board Meetings</li> </ul>	<p>Be among the first to know timely and relevant community and economic development information:</p> <ul style="list-style-type: none"> <li>• Monthly Economic Indicators</li> <li>• Annual State of Industry Report and Workforce Perceptions Study</li> <li>• Real-time public policy updates</li> <li>• Quarterly All-Investor Board Meetings</li> </ul>	<p>Be among the first to know timely and relevant community and economic development information:</p> <ul style="list-style-type: none"> <li>• Monthly Economic Indicators</li> <li>• Annual State of Industry Report and Workforce Perceptions Study</li> <li>• Real-time public policy updates</li> <li>• Quarterly All-Investor Board Meetings</li> </ul>
Enterprise Zone Contribution Project Tax Credit	\$5,000	\$2,500	\$1,250	\$625	\$312.50