

## ELEVATING BUSINESS. EMPOWERING COMMUNITY.

## Dear Partners and Supporters:

The Longmont Economic Development Partnership leads a comprehensive, collaborative economic development strategy to promote and strengthen our community's economic health. We bring together business and civic-minded leaders to address the Longmont community's unique challenges, and while our pressing issues may evolve over time, we are always guided by our commitment to strengthen the economic health of the community for our businesses and our residents.

Currently, we are focused on impacting the region by investing in:

- Strengthening Longmont's competitive position
- Marketing Longmont as the ideal location for new, quality job creation and business investment opportunities
- Serving as the gateway to Longmont for all businesses
- Facilitating infrastructure investments that build capacity
- Supporting the creation and retention of quality jobs
- Advancing opportunities for entrepreneurship and innovation
- Advocating on behalf of all Longmont businesses

The Longmont Economic Development Partnership is working alongside both our partners and other community leaders in unprecedented ways to ensure Longmont's continued success. In addition, the Economic Council offers our partners the opportunity to become actively involved in creating Longmont's economic future through informative and engaging events, committees, and collaboration opportunities. Engagement in our programs, committees, and events continues to grow and we look forward to continuing to develop these offerings.

We are committed to making Longmont a desirable destination to live, work, and build a business and seek to engage partners that share this commitment to Longmont's long-term success. It is only through the dedicated efforts and engagement of our partners and supporters that we are able to achieve Longmont's economic development vision:

"Sitting at the intersection of high-technology and manufacturing, Longmont exemplifies the best of the Front Range, offering a unique combination of infrastructure, high quality of life, skilled workforce, and business friendly climate while remaining affordable and welcoming."

Thank you for your continued investment and support.

Longmont Economic Development Partnership

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PARTNERSHIP LEVEL	ANNUAL INVESTMENT	DIRECT BENEFITS
Visionary Partner	\$5,000+	<ul> <li>Dedicated seat on President's Council</li> <li>Participation in annual Economic Summit</li> <li>Eligible to serve on Board of Directors</li> <li>Eligible to participate on LEDP committees, speakers' bureau, Local Business Advisory Group, and PEER (Primary Employer Executive Roundtable)</li> <li>Recognized as "Visionary" partner in all LEDP materials referencing partners, including website</li> <li>Logo placement and recognition as Visionary Partner on LEDP website home page</li> <li>Enhanced listing on LEDP website, including logo and web link</li> <li>Business profile in an LEDP Newsletter</li> <li>Inclusion on LEDP Direct Referral Partner list</li> <li>Partner rates for LEDP events and event sponsorship discounts</li> </ul>
Champion Partner	\$2,500 - \$4,999	<ul> <li>Eligible to serve on Board of Directors</li> <li>Eligible to serve on President's Council</li> <li>Participation in annual Economic Summit</li> <li>Eligible to participate on LEDP committees, speakers' bureau, Local Business Advisory Group, and PEER (Primary Employer Executive Roundtable)</li> <li>Recognized as "Champion" partner in all LEDP materials referencing partners, including website</li> <li>Logo placement and recognition as Champion Partner on LEDP website home page</li> <li>Enhanced listing on LEDP website, including logo and web link</li> <li>Inclusion on LEDP Direct Referral Partner list</li> <li>Partner rates for all LEDP events</li> </ul>

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	PARTNERSHIP LEVEL
<ul> <li>Catalyst Partner</li> <li>\$1,250 - \$2,499</li> <li>Eligible to serve on Board of Directors</li> <li>Eligible to serve on President's Council</li> <li>Eligible to participate on LEDP committees speakers' bureau, Local Business Advisors Group, and PEER (Primary Employer Executive Roundtable)</li> <li>Recognized as "Catalyst" partner in all LE materials referencing partners, including website</li> <li>Enhanced listing on LEDP website, including on and web link</li> <li>Inclusion on LEDP Direct Referral Partner</li> <li>Discounted rates for all LEDP events</li> </ul>	

SUPPORT LEVELS	ANNUAL INVESTMENT	DIRECT BENEFITS
Advocate	\$750	<ul> <li>Eligible to serve on Board of Directors</li> <li>Eligible to participate on LEDP committees, speakers' bureau, Local Business Advisory Group, and PEER (Primary Employer Executive Roundtable)</li> <li>Recognized as an "Advocate" on all LEDP materials referencing investors, including website</li> <li>Inclusion on LEDP Direct Referral Partner list</li> <li>Discounted rates for all LEDP events</li> </ul>
Supporter	\$500	<ul> <li>Investment level for individuals, local small business, and non-profits only</li> <li>Eligible to participate on LEDP committees, speakers' bureau, Local Business Advisory Group, and PEER (Primary Employer Executive Roundtable)</li> <li>Recognized as a "Supporter" on all LEDP materials referencing investors, including website</li> <li>Inclusion on LEDP Direct Referral Partner list</li> <li>Discounted rates for all LEDP events</li> </ul>

Longmont EDP is a 501(c)6, a non-profit corporation; investments may be deducted as a business expense.

**Longmont Economic Development Partnership** 

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