



MARKET RESEARCH, DATA & DEMOGRAPHICS

Longmont EDP offers a comprehensive set of resources to provide data and demographics that are helpful for your market research, including industry statistics, economic and labor force data and demographics, location information, and more.

ACCESS/INFORMATION

Access/Information provides us with customized market research and information to help you make calculated business decisions for your industry.

GEOWIZE

GeoWize will help you better understand the population of your potential business location, allowing you to analyze customer demographics and consumer market potential.

EMSI

We use EMSI to provide economic and labor force data and insights that will support your relocation, expansion, or retention efforts.

REFERENCEUSA

Our City library provides access to ReferenceUSA, a premier source of business and residential information for reference and research, allowing you to conduct competitive analysis, research potential business areas, and create effective marketing plans.



HOW CAN WE HELP ADVANCE YOUR STARTUP?

Longmont maintains a strong and vibrant network of innovators and entrepreneurs who continue to strengthen our community's economic health through creation and attraction of new businesses in Longmont. Longmont Economic Development Partnership supports Longmont's startup community by assisting you with funding options, market research, location selection, growth opportunities, and making the right connections. We are available to help build your startup into a successful venture.



ACCESS TO GRANTS & FUNDING OPTIONS

Longmont EDP provides info, resources, and access to capital through a variety of grant programs and connections with local banks, micro lenders, crowd funding organizations, and other funding options.

STARTUP GRANT

Awards up to \$3,000 for startup associated expenses, such as utility connections, licensing fees, or marketing costs.

RETAIL CONVERSION GRANT

Allocates up to \$7,500 on permissible property improvements, in partnership with the Longmont Downtown Development Authority.

ADVANCE LONGMONT TARGET INDUSTRIES GRANT

Awards up to \$10,000 for building improvements or expansion associated expenses for businesses within one of our four target industries.

SMALL BUSINESS LENDING PROGRAM

The Small Business Lending Program is a partnership between the Longmont EDP, the City of Longmont, and the Colorado Enterprise Fund. This program is designed to provide loans up to \$50,000 for businesses and nonprofit organizations that have yet to qualify for traditional financing.



Innovate! Longmont is an individualized business accelerator program for early stage startups with a mission of partnering with innovative entrepreneurs to help transform vision and passion into successful, scalable ventures that will strengthen our community's economic health.

ECONOMIC UPDATES

Longmont EDP provides regular updates on the current conditions of our local economy. These updates include data, news, and information on primary industry, local business, and startup community activity and trends, real estate developments, and prospect activity.

TO LEARN MORE,
CONNECT WITH US TODAY!



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For more info, connect us today!
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SUPPORTING YOUR BUSINESS AT EVERY STAGE

WE ARE YOUR BUSINESS ADVOCATE

Longmont EDP works with elected officials and community leaders to help shape policies that promote business creation, sustainability, and growth in Longmont.



280
EXISTING &
PROSPECTIVE
BUSINESSES
ASSISTED
IN 2016

LONGMONT EDP POP-UP WORKSHOPS

Longmont EDP Pop-Up Workshops are a new format for educational and professional development that allows us to be incredibly nimble in bringing you content that is timely and relevant to your business. These workshops are about discovery, information sharing, and networking with likeminded business leaders in a fun and unique environment. Given the flexibility that the pop-ups offer in terms of format and topic, we are able to host workshops with a short turnaround based on identified resource and information needs in Longmont's business community.



PARTNERING WITH THE SMALL BUSINESS DEVELOPMENT CENTER

Longmont EDP has partnered with the Boulder Small Business Development Center (SBDC) to support the growth and resiliency of Longmont's startups and small businesses.

FREE ONE-ON-ONE CONSULTING

Meet with a business advisor who understands your situation and can devise an action plan to help your business progress. Areas of consultation may include business plan development, financial projections, benchmarking, marketing strategy, operations, licensing, and more.

SMALL BUSINESS WORKSHOPS

SBDC's free or low-cost workshops are presented by industry experts on topics such as startup essentials, business planning, marketing/branding, social media and SEO, QuickBooks, taxes, valuation, and more.

LEADING EDGE ENTREPRENEURSHIP SERIES

A 10-week program that builds to a complete business plan to test feasibility, access financing, or act as a blueprint for launch and growth.

TECHVENTURE ACCELERATOR

A multi-session Cohort Group series designed to help existing biotech, IT, aerospace, cleantech, and advanced manufacturing companies to overcome growth and development hurdles.

SYSTEMATIC SELLING SERIES

This 4-part series will walk you through the sales process by covering the following topics: building your prospecting plan, booking your first appointment, succeeding at a sales meeting, and closing the deal.



Visit www.bouldersbdc.com for more info.



GROWTH OPPORTUNITIES

LONGMONT STARTUP WEEK

Longmont Startup Week is more than a conference, it's a celebration! LSW brings together entrepreneurs, business owners, techies, creatives, and investors to build momentum and opportunity for Longmont's startup community. Over the course of five days, LSW participants can choose from a variety of free informative sessions, hands-on workshops, and happy hour events to attend. The events are hosted at various venues across the city and feature local and national speakers who share their story and lessons learned. LSW will motivate, inspire, and connect our entrepreneurial community.



LSW17 INCLUDED

- 70+ EVENTS
- 150+ SPEAKERS
- 20+ SPONSORS
- 2,000 TOTAL ATTENDEES



CONNECTIONS

We work closely with local Longmont businesses, resource organizations across the state, and local government entities to help forge valuable relationships that will contribute to the success of your business. We are happy to provide referrals as needed.



REAL ESTATE SITE SELECTION

Longmont EDP offers services to businesses looking to relocate or establish a new location in Longmont. Services include property searches for available commercial properties, connections to local relocation specialists, and incentive negotiation.

\$643,000
EZ TAX CREDITS
EARNED BY 36
BUSINESSES
IN 2017

NORTH METRO ENTERPRISE ZONE

The Enterprise Zone (EZ) is a state funded program that was created to promote a business-friendly environment in economically distressed areas by offering state income tax credits that incentivize businesses to locate and develop in these areas. EZ tax credits are available for new hires, insurance programs, equipment, and more, and can have a significant impact.