



ECONOMIC, LABOR FORCE, MARKET DATA & DEMOGRAPHICS

Longmont EDP offers a comprehensive set of resources to provide data and demographics that are helpful for your market research, including industry statistics and trends, workforce demographics, in-demand job titles and skills, supply chains, location information, and more.

ACCESS/INFORMATION

Access/Information provides us with customized market research and information to help you make calculated business decisions for your industry.

GEOWIZE

GeoWize will help you better understand the population of your potential business location, allowing you to analyze customer demographics and consumer market potential.

EMSI

We use EMSI to provide economic and labor force data and insights that will support your relocation, expansion, or retention efforts.

REFERENCEUSA

Our City library provides access to ReferenceUSA, a premier source of business and residential information for reference and research, allowing you to conduct competitive analysis, research potential business areas, and create effective marketing plans.



ADVANCE
PRIMARY INDUSTRY

HOW CAN WE HELP ADVANCE YOUR PRIMARY BUSINESS? [WITH OVER 100 EMPLOYEES]

Primary industry helps stimulate the local economy by infusing external funds into the community and redistributing that income through wages and local tax revenue.

Longmont Economic Development Partnership supports Longmont's primary industry by assisting you with site selection, incentive negotiation, providing you with a wealth of resources, training and development opportunities, and making the right connections. We are available to help relocate, grow or sustain your successful venture.



For more info, connect us today!
longmontedp@longmont.org
303-651-0128
www.longmont.org



SITE SELECTION SERVICES

Longmont EDP offers services to businesses looking to relocate or establish a new location in Longmont. Services include property searches for available commercial properties, connections to local relocation specialists, and incentive negotiation. We maintain a database of available commercial properties and a strong connection with local commercial brokers and developers through regular meetings with the Commercial Brokers of Longmont.

NORTH METRO ENTERPRISE ZONE

The Enterprise Zone (EZ) is a state funded program that was created to promote a business-friendly environment in economically distressed areas by offering state income tax credits that incentivize businesses to locate and develop in these areas. EZ tax credits are available for new hires, insurance programs, equipment, and more, and can have a significant impact, from \$1,000 to \$500,000.

\$643,000

EZ TAX CREDITS
EARNED BY 36
LONGMONT
BUSINESSES
IN 2017

AVERAGE OF

\$17,861

EZ TAX CREDITS
EARNED PER
COMPANY
IN 2017



INCENTIVE NEGOTIATION

Longmont EDP is responsible for the initiation and negotiation of all City and State incentives for primary industry relocation and expansion. Once it's determined that you are eligible for an incentive, we will usher you through the process of pursuing and maximizing all available incentive opportunities.



TO LEARN MORE,
CONNECT WITH US TODAY!



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SUPPORTING YOUR BUSINESS AT EVERY STAGE

WE ARE YOUR BUSINESS ADVOCATE

Longmont EDP works with elected officials and community leaders to help shape policies that promote business creation, sustainability, and growth in Longmont.



47
EXISTING PRIMARY
BUSINESSES
ASSISTED
IN 2017

DIRECT REFERRALS

The Direct Referral List is a comprehensive list of referrals that is customized to the specific needs of a project. The list helps connect our Investors with new or expanding Longmont businesses and forge valuable relationships for business growth. The Longmont EDP is also available to make direct connections amongst Investors, adding a personal touch and ease of contact.



CITY LEADERSHIP PROGRAM

The Longmont EDP's City Leadership Program engages Longmont's new primary employers, established large primary employers, and Visionary level Investors in our economic development efforts by giving them the opportunity to meet with the economic development leadership of the City of Longmont, including representatives from the City Manager's Office, Mayor's Office, and the Longmont EDP Board of Directors.

NETWORKING OPPORTUNITIES

The Longmont EDP provides a variety of opportunities to connect with industry experts and influential business, government, and community leaders to build your network, gain new insights, and forge new business relationships. Through our events, committees, workshops, and strategic partnerships, our Investors can make new business connections that lead to profitable alliances and increase their company's visibility.



ELEVATE LONGMONT

Part of our effort to keep the local economy strong includes contacting all of our primary employers on an every other year basis. The purpose of these meetings is to be visible and accessible to businesses in the Longmont area. The goal of completing an update on an every other year basis is to identify industry trends, gather strategic intelligence, address concerns, identify new opportunities and offer support. Upon completion of the interviews, a full comprehensive report is generated. The Longmont EDP uses volunteers from the community to perform its annual Existing Business Updates. The committee is nationally recognized for its efforts and is greatly appreciated by the Longmont EDP Board of Directors and staff for the time they dedicate to our organization.



100+
PRIMARY
EMPLOYERS
SURVEYED
ANNUALLY

ECONOMIC UPDATES

Longmont EDP provides regular updates on the current conditions of our local economy. These updates include data, news, and information on primary industry, local business, and startup community activity and trends, real estate developments, and prospect activity.

GROWTH OPPORTUNITIES

JOB TRAINING RESOURCES

Job training assistance is available through our Advance Longmont Partner, Front Range Community College, and through the Colorado FIRST and Existing Industry job training program. Longmont EDP is your connection to these programs that support the increase of transferable job skills that support both your company's economic competitiveness and enhance worker's resumes and long-term employment opportunities.

