



Advance Local Business Local Business Advisory Committee Charge

The Longmont Economic Development Partnership (EDP) recognizes the key contribution that local businesses make to the City's economy, employment base and strength of our community's economic health. The Longmont EDP also recognizes that local business owners can face challenges in establishing, maintaining and growing a successful business in Longmont.

The Longmont EDP is interested in receiving on-going dialog around the challenges and opportunities of doing business in the City of Longmont. It is understood that challenges and opportunities may vary for individual businesses based on a number of factors including location in the City, type of business and number of employees.

The Longmont EDP staff and Board of Directors as well as City Council have determined that a means of receiving on-going information and input from local businesses is to form a standing Local Business Advisory Committee by nominating/appointing representative local businesses to serve on the committee for the purpose of discussing and sharing both the challenges as well as the successes experienced by Longmont local businesses.

Specific elements of this charge include:

- Meeting regularly to discuss and comment on factors that impact the ability of local businesses to be successful in Longmont.
- On a quarterly basis, report findings and make recommendations to City Council that are representative of all local Longmont businesses, regardless of business type, location or size.
- Ensure that reported information submitted to the City Council is accurate, balanced and represents the findings of local owners/operators throughout the City.
- Identify the types of things that, from a local business perspective, make it attractive to do business in Longmont vs. other cities in the Boulder County region.
- Identify impediments businesses face as they engage in business within the City.
- Identify strategies and develop solutions that would assist the City and local businesses by reducing these impediments.
- Develop recommendations, alternative/options and action steps to reach business success goals.

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- Identify strategies and solutions that would encourage owners to revitalize and reinvest in their businesses.
- Develop position papers with regard to specific business topics as identified by City Council.
- Work on special projects identified by the committee to promote and assist the Longmont local business community.

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